

Warren Frost

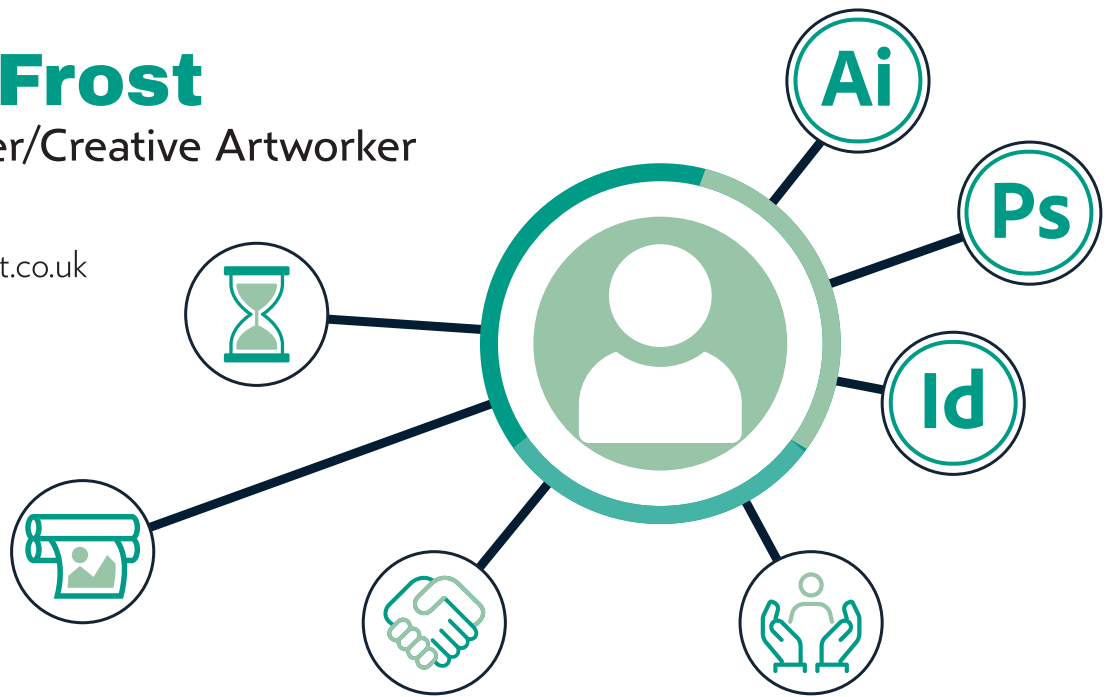
Graphic Designer/Creative Artworker

+44 7941 138 701

warren@warrenfrost.co.uk

warren-frost

warrenfrost.co.uk



KEY SKILLS

Proficient in key Adobe Suite apps - Ai/PS/InD

Print production specialist

Proven problem-solving skills

Team-oriented leadership style

Proactive mentor

Building solid relationships with clients/suppliers

A thirst for knowledge

EDUCATION

BA (Hons) Typographic Design

University of Portsmouth

1993–1996

International Society of Typographical Designers

Awarded Licentiate membership

1995

EXPERIENCE

Freelance Designer

Jan 2013–present

Working for some top name brands in the FMCG sector as a graphic designer from design brief to artwork submission. This included standard print materials, brand style guides and experiential stands with my main focus being in free-standing display units.

Senior Designer

Avios Group (formerly Airmiles)

Oct 2007–Dec 2012

Production of offline marketing materials including direct marketing, B2B communications and internal comms. Also utilised my previous experience to develop trade show stands. In addition lead a small team and developed junior designers to full commercial designers and beyond.

Studio Manager

Media Square Group

2000–2007 (Multiple agencies in the group)

Dynamo Marketing

2004–2007

The group's flagship agency. Managing the workflow for a team of 10, checking off artwork and acting as a Coca-Cola brand guardian. Liaising with the account teams and working on design and artwork projects.

Generator Marketing

2003–2004

Working ultimately as the manager of the design department for a small team of artworkers and designers.

TMG (formerly Tactical Marketing Group)

2000–2003

Responsible for a small team producing in-house national signage campaigns for Coca-Cola, event design and print marketing for many blue chip clients like McDonald's, Worthington's and Nestlé. Everything from concept to installation.